

CWIMA EXECUTIVE LEADERSHIP

Dedicated to Your Success



Sue McGray
PRESIDENT OF CWIMA
Christian Author, Speaker,
Artist, and Mentor

Sue McGray is a servant leader with a heart to enrich women's lives. She has a passion for building the kingdom and a vision for continuing the legacy that Suellen Roberts began over 20 years ago.



SHARON HILL
President Emeritus & Vice President of Prayer Initiative



TRACEY MITCHELL
Executive Vice President of National Connections



MARINA MCLEAN
Senior Vice President of Operations



KARIN DANIEL
Vice President of Media Relations



ANNETTE TRUCKE
Vice President of Communications



SANDRA PATE
Vice President of Membership



PAULA WALLACE
International Director



MARLI SPIEKER
Heart of Mercy Mission,
Global Director



KATHERINE LEGG
Heart of Mercy Mission,
Executive Director



Suellen Roberts
Founder

VISION BIRTHED THROUGH CWIMA

For Such a Time As This
—Esther 4:14

Suellen Roberts was feeling like a bit of a lone ranger as a TV Producer in 2002. Then, God placed a desire in her heart to connect like-minded Christian women in media together. The need was confirmed with several media women she knew, making it clear that the vision she carried was unanimous.

Stepping out in faith, Suellen led the way and quickly the vision became a reality. As the word got out and leadership was formed, CWIMA accelerated. Quarterly regional dinner events led to the inaugural CWIMA National Conference in 2005.

Now CWIMA Connect Events are in cities across the USA and in several countries—as well as online Connect Events. Our events bring this dynamic network of like-minded media professionals together to build relationships and be equipped to use their gifts, calls, and expertise to touch the world with the light and love of Christ.

CWIMA's collective impact is incalculable with its worldwide reach and influence affecting millions. We are a multicultural, multifaceted network of Christian women who connect through quality networking, professional equipping, and spiritual enrichment. Join YOUR VISION to the CWIMA MOVEMENT, today!



SCAN QR CODE TO
VISIT CWIMA.ORG

Thanks to our Brochure Sponsors!



MARINA MCLEAN



12 Steps TV/Radio/Books
KANDI ROSE



MANAGEMENT INSIGHTS



ANNETTE TRUCKE



STRUCKtheSeries.com
SUELLEN ROBERTS



TERRI PODLENSKI

CHRISTIAN WOMEN IN MEDIA ASSOCIATION

P.O. Box 571566 | Dallas, TX 75357

www.cwima.org · women@cwima.org



Christian EST. 2002
Women in Media
ASSOCIATION

*Connecting Women
in Purpose and Vision*

...For Such a Time as This

SOCIAL MEDIA • TELEVISION

DIGITAL & PRINT MEDIA

PODCASTING • RADIO • FILM • PUBLISHING

MUSIC • THE ARTS • ENTERTAINMENT



CWIMA.ORG

CWIMA.ORG

IMPACT CULTURE FOR CHRIST!



Nothing influences culture and society more than the media.

In the face of swift and enormous cultural changes sweeping the world in recent years, we believe **God is calling all Christian women in secular and Christian media to rise up, for such a time as this.**

Let's unite in purpose and vision.

CWIMA is here to help you **courageously stand in your calling** and to equip you for greater impact.

Join today because we are better together!

cwima.org/membership



SCAN QR CODE TO VISIT CWIMA.ORG



Learn About Our Charitable Division

HEART OF MERCY MISSION

Helping women in cultures where suffering and oppression are rampant

OUR AIM IS to put heartfelt compassion into action and give hope to the hopeless. Together, we can rescue, redeem, and restore suffering women globally through the power of Christ and a tangible humanitarian effort.

LEARN MORE AT heartofmercymission.org.

Christian Women in Media Association

INSPIRE. INFLUENCE. IMPACT.



Join Our Community of World-Changers!



- **Connect and collaborate** with all genres of other media professionals.
- **Support, embolden, empower, and lift each other up.**
- **Pray together weekly** on a group conference call or in a Facebook group.
- Make lasting **friendships and media partners.**
- Develop new skills through **education and training.**
- **Refresh your faith** while following God's call.
- Partner with Heart of Mercy Mission to **rescue, redeem, and restore women** globally.

Enjoy Built-In Opportunities to Connect, Learn, Collaborate, and Grow

MEMBERSHIP HAS ITS PRIVILEGES

Get all the details at cwima.org/membership.

Social Media Member's Group

A large international online community that connects members with media leaders to interact, educate, collaborate, and inspire each other. We champion one another in a members only group, as well as our main public page, with opportunities to share your projects, content, and more.

President's Club - Premium Gold and Silver Levels

Benefits provide special promotion opportunities including placement in CWIMA's Speakers Bureau with your photo, bio, and link to your website. Gold members receive a private media consultation with CWIMA Founder, Suellen Roberts, as well as her personal media contacts. Visit website for more details at cwima.org/membership.

International Media Conferences

An annual gathering of Christian women from around the globe who find rapport and unity while encouraging, inspiring, and equipping one another. This is one of the most valuable events CWIMA has—and it's fun!

Virtual and In-Person CONNECT EVENTS on 3rd Thursdays

Join us for our monthly alternating virtual and in-person connect groups every third Thursday. Visit cwima.org/events-new to find a group in a city near you.



SCAN QR CODE TO VISIT CWIMA.ORG

- Hear from media pros imparting the latest and best means of using media.
- Receive training, networking, inspiration, and mentoring opportunities as you gather with like-minded Christian women.
- Visitors are welcome!

ENJOY INDUSTRY NETWORKING, PROFESSIONAL EQUIPPING, AND SPIRITUAL REFRESHMENT.

"CWIMA is an amazing and unique organization where women network and share their knowledge to advance each other."

—Tracey Mitchell, Executive VP of National Connections

Are you ready to connect? Take the next step. Go to CWIMA.org.