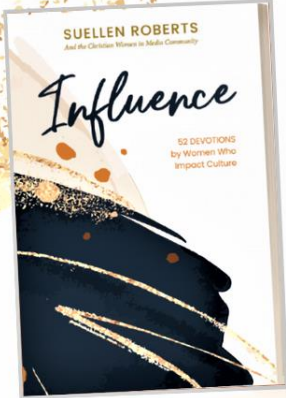


**THE COUNTDOWN IS ON!**  
Don't miss your opportunity to be a part of  
**Suellen Roberts' New Devotional Book**



**52 DEVOTIONS BY  
WOMEN WHO  
IMPACT CULTURE**

**Click on the link  
for complete information.**

**INFLUENCE THE WORLD!  
APPLY TODAY!**

**Deadline September 30th**

Christian Women in Media Association Founder and President, Suellen Roberts dreamed of writing a book someday, and we are thrilled the time is *now*. Yet, like most everything Suellen does, she brings others along with her. Inclusive in Suellen's book will be a collection of outstanding devotions by women who are impacting culture. The opportunity is being given to members of CWIMA to submit, per the guidelines in this document, a devotional piece to be considered as one of the 52 devotions included in:

***INFLUENCE:***  
***52 Devotions by Women Who Impact Culture!***



### ***About Suellen Roberts***

**Suellen Roberts** is the Founder and President of *Christian Women in Media*. A seasoned professional with almost two decades of experience in the field of communications, she has a background as a television producer with three nationally syndicated shows, as a TV station General Manager, and as Senior Vice-President of a broadcasting corporation. Suellen is known for her national television appearances her relevance as a keynote speaker and educator. In addition she oversees all areas of *Christian Women in Media*. Roberts resides in Dallas, Texas with her husband Stan Burke. They have family locally and on the East Coast.

### ***About Christian Women in Media***



Since 2002, Christian Women in Media Association (CWIMA), led by Founder and President Suellen Roberts, has been a professional association dedicated to connecting women in purpose and vision. With a national platform focused on impacting our culture through media, our members work in the fields of social media, film, TV, radio, publishing, music, the arts, print media, entertainment and various other areas of media. The organization promotes and provides opportunities for industry networking, professional equipping, and spiritual inspiration. CWIMA provides global conferences, Power Connect Events, national writing and music competitions, and international outreach.



***INFLUENCE: 52 Devotions by Women Who Impact Culture*** will have a dynamic reach with the ability to speak to the hearts of women by emboldening their faith and inspiring them to move forward with greater impact for Christ in our culture.

**Would you like to be part of *INFLUENCE: 52 Devotions by Women Who Impact Culture*?**

As women of impact, you have stories to tell and applications to glorify God. Your devotion, along with other amazing entries, will catapult women towards their God-ordained work and relationships with God, and others. Here is yet another way to take part in using your *INFLUENCE* and words to impact our culture which so dearly needs the hope of Christ.

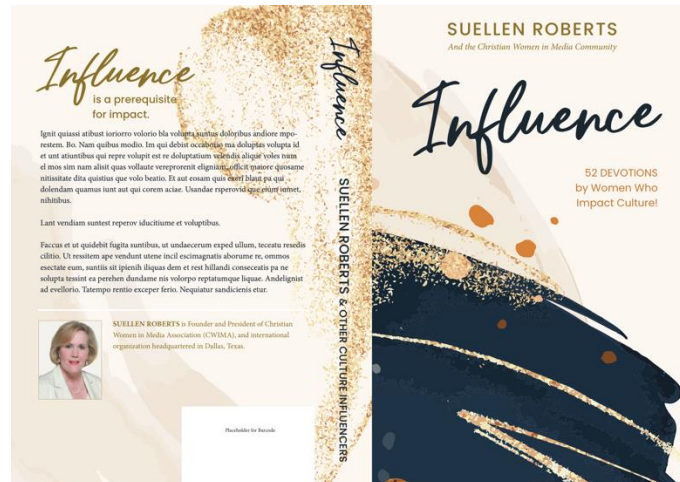
As women of *INFLUENCE*, **CWIMA** members are invited to submit a 500-750 word devotion and take part in pre-launching and release of *INFLUENCE*. It will be published by Christian Women in Media and produced through members of the CWIMA Marketing and Book Teams (and outside professionals).

All contributors will be recognized in *INFLUENCE* as contributors and be included in the book launching. The overarching scripture reference for **CWIMA** is taken from Esther 4:14, “For such a time as this.” This book, and the invitation to **CWIMA** members to be involved is indeed a “now” mission—for *such a time as this*.

We invite you and welcome you to read the following submission and permissions guidelines, pray about what God would have you contribute, write, and polish a piece according to the guidelines provided. The book team will be selecting devotional submissions for the book by using the guidelines which you will see on the **Submissions** document, under **Scoring Rubric**.

This collaborative work is destined to leave a profound mark on all those who read it. Submissions will be accepted until **September 30, 2021**. We will be working towards a late Fall 2021 book release.

It is exciting to partner with Suellen Roberts as she continually leads the way for Christian women in media. We look forward to reading your submissions and moving the ***INFLUENCE: 52 Devotions by Women Who Impact Culture*** forward!



## ***INFLUENCE: 52 Devotions by Women Who Impact Culture***

### **SCORING RUBRIC**

Each Category has a Potential of 1-4 Points (44 point maximum)

1. Title
2. Relevant & Current
3. Writing Clarity
4. Writing Fluidity
5. Potential Impact
6. Word Count
7. Scriptural Integrity
8. Spiritual Application
9. Alignment with CWIMA statement of faith'
10. Inspirational
11. How well it activates faith and action
12. "Wow!" Factor

## ***INFLUENCE: 52 Devotions by Women Who Impact Culture***

### **GUIDELINES**

Choose a topic with a supportive scripture. A solid takeaway for the reader is important. The reader represents women of all ages—other leaders and communicators—but also women from every walk of life.

Submit one to three devotions. (If there are enough spots open we may use more than one devotional per person.)

Your topic choice is open but creatively come up with a title and content that will inspire others.

Follow the concepts and needs listed below for your submission.

We ask in writing content for *Influence* that you write from an evangelical perspective. Christian Women in Media Association has an evangelical platform. We are represented by women who are from multiple church backgrounds and hold to varied doctrines. We maintain our unity by focusing on Christ and His redemption and the leading of the Holy Spirit.

Devotions are preferred over testimonies.

1. Title 2-5 words
2. The overarching content is to lift up the name of Jesus and enrich the readers' walk with God.
3. Scripture
4. Writing/Narrative
5. Name, City, and State
6. 50 Word Bio
7. Contact: website and/or email address
8. 500-750 Word Count
9. Use Times New Roman, 1.5 spacing
10. All rights for publishing remain with Suellen Roberts. See attached form.

### **PAGE FORMAT**

1. Title
2. Scripture (and version)
3. Your 500-750 word devotion
4. Your name, city, and state (Bio will be listed in the back of the book).

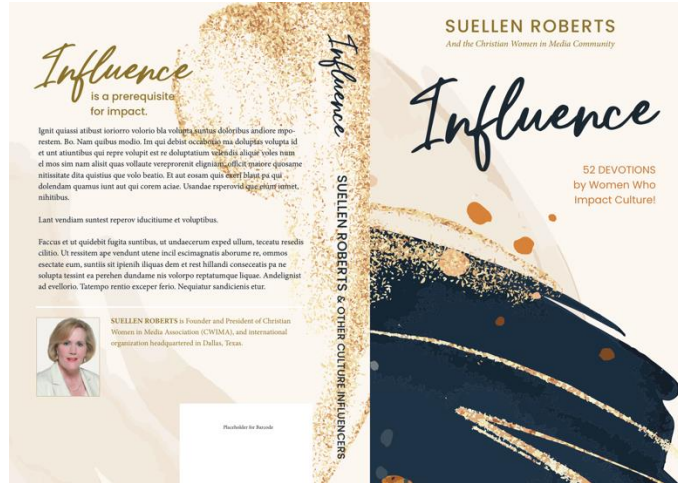
At the bottom of the page there will be the generic question inserted, “How did this devotion *INFLUENCE*, inspire, and call you to action?”

## Devotional Example of Content and Format

### **ADDITIONAL REQUESTS**

11. Please list all social media platforms used by your personal outreach and provide the approximate reach for each one. When these numbers are compiled from all contributors, the book will have a greater impact.
12. Please read all the provided information and sign included documents.
13. Submission includes the signed application and fee of \$25 per submission. Fees will be paid online using your bank or credit card.
14. Submission Deadline September 30, 2021
15. You will be notified on or before October 15, 2021 thanking you for your submission and letting you know if yours was chosen to be one of the 52 devotions.
16. If your submission is accepted, there will be a fee of \$250 and if additional **submissions** are accepted, it is an additional \$100 per devotion. Writer has 30 days from time of acceptance to pay the fee for being included in *INFLUENCE*. These fees will offset costs involved with readying the book for publication as well as for marketing elements.
17. There will be pre-launch and book release promotional helps and instructions for all contributors. We ask for participation by the contributors to make a considerable splash when *INFLUENCE: 52 Devotions by Women Who Impact Culture* is released.

Suellen Roberts and the CWIMA Book Team reserve the right to make technical edits to enhance both clarity and fluidity. The emphasis is to have a sharp and clear edit for publishing, yet it is our goal to keep it as close as possible to your submission. All accepted devotions accepted will be handled with care!



## ***INFLUENCE: 52 Devotions by Women Who Impact Culture***

### **PERMISSIONS AND LICENSE FOR USE OF CONTENT**

This agreement is made by **Christian Women in Media Association (CWIMA)**, concerning the accepted submissions for publishing.

The term **“Writer”** will be used for the person who submits and is accepted by the panel as a contributor to be included in the book, ***INFLUENCE*** by Suellen Roberts and Contributors. The projected release is fall/winter 2021 or early 2022.

Whereas the **Writer** who submits according to the description and application process for contributors of the book, ***INFLUENCE***, gives full rights to CWIMA and Suellen Roberts to use the content in ***INFLUENCE*** and in promotional materials of various media types. The **Writer** also gives permission for content editing for publishing, to use in future editions or re-releases, and to translate into other languages.

Once ***INFLUENCE*** is published, the **Writer** has the right to submit her devotion to other publications. (I added this because with our past devotional, most people do not want to give up the rights to their devotion).

The **Writer** agrees that all content is original to the writer and no copyrights have been infringed upon.

**CWIMA** commits to acknowledge the writer/submission by name, will include the **writer’s** 50-word bio, the **Writer’s** website and/or contact information.

The **Writer** who submits will pay an application fee of \$25 and a fee for accepted devotional of \$250 within thirty days of acceptance. Any additional accepted submissions will be \$100, after the first. **These fees are non-refundable.**

**\*\*\*\*\*All proceeds will go Christian Women in Media Association.**

The book will be published by a traditional publisher *OR* “in-house.” As a part of the book the “writer” will participate in the marketing and promotion of *Influence*.

This license is for an indefinite period of time and will be governed by the laws of the United States, with venue in Dallas County, Texas.

Please sign and date this “license for use of content” and email a PDF copy to [women@cwima.org](mailto:women@cwima.org). Place “CWIMA Devotional” in the subject Line

**I have read the guidelines for *Influence* and understand that if I do not follow the guidelines, my devotion will be returned for correction**

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_