



Studio52 is a weekly opportunity for CWIMA members to engage within social media through the CWIMA Facebook page and our own Facebook feeds. This challenge is an open door for becoming more relational and for enjoying a new and exciting journey together!

When a topic resonates with you, prayerfully step up and share your heartfelt message. **Studio52** promises to help grow our influence as media women and greatly extend our outreach. Participants will be eligible to win some fun prizes too! Look for the dates, mark your calendars, and join us. Create videos that impact our world for Christ!

THE VIDEO CHALLENGE BASICS

- Watch for the weekly **Studio52 Challenge** on Facebook and through your email.
- Produce a professional, yet organic, two to three-minute dialogue on the given week's topic/challenge. Encourage viewers to answer or make statements regarding the topic to create a broader and richer conversation.

TIPS FOR THE BEST VIDEO

- Using your phone, camera, or PC giving yourself a great background and good lighting.
- Remember to frame yourself well and consider your background.
- Have fun!
- 2-3 minutes max.
- If you're happy with the results, share it.
- If you want to edit it on your phone or reshoot it, go for it!
- Keep in mind, people are attracted to perfect and beautiful but also a more casual, sincere approach.
- Make sure your video ties in with the CWIMA platform.
- Don't forget to add hashtags.

#CWIMASTudio52

- Title your post and/or video with a hook or solid lead-in.
- Use this on your own social media and You Tube channels as well as the CWIMA Facebook page.
- SHARE yours and share others in your feeds!



THE 52 WEEKLY CHALLENGES!

1. **Sept. 28th** - What did you dream of doing or being when you were young? Has it come into play yet?
2. **Oct. 5th** - What is the biggest obstacle you have every had to overcome? What were two keys to prevailing?
3. **Oct. 12th** - How do you balance your career with your life and ministry? Big topic!
4. **Oct. 19th** - Tell us how you became a believer and follower of Jesus? 2-3-minute testimony
5. **Oct. 26th** - Who was the biggest influencer in your youth as well as someone you look up to right now?
6. **Nov. 2nd** - What project are you working on? This can be professionally or personally.
7. **Nov. 9th** - Where has your work or passion led you geographically? Countries, events, etc.
8. **Nov. 16th** - This is difficult for the humble, but what honor or recognition have you received that surprised you, noted where your giftings have been honed, or simply identified the amount of work you put into something?
9. **Nov. 23rd** - If you could meet one biblical character, who would it be and why?
10. **Nov. 30th** - Do you have coaches, mentors, trainers, take classes, etc.? With limited time in life, how do you choose which classes to take?
11. **Dec. 7th** - If you are one who could be “star-struck,” by whom would it be? What celebrities have you been involved with or met?
12. **Dec. 14th** - What are you over-the-top passionate about? This can be a human condition, something of God’s heart, or knitting, etc. Have fun and share your passion!
13. **Dec. 21st** - Tell us about your favorite restaurant and don’t forget to tell us where it is. Have fun!
14. **Dec. 28th** - If you were asked why you love Jesus, what would you say? Skyscraper elevator version—others are listening as well.
15. **Jan. 4th** - What bit of encouragement can you give someone today that is feeling fearful of the future?
16. **Jan 11th** - For those who have a big dream but are stuck in “analysis paralysis” or a “lack issue,” what would you say to them?
17. **Jan. 18th** - Will you share a BIG dream as far as solving a problem for a people group of some sort, what would it be?
18. **Jan. 25th** - In life we have lots of “opportunities” to forgive as Christ has forgiven. For anyone struggling with unforgiveness issues and obviously the pain associated with the offense, what can you share—a short story.
19. **Feb. 1st** - Tell us about your mom? What are/were her best attributes? Do you have a story to tell?
20. **Feb. 8th** - What is one pearl of wisdom you have made as part of your life philosophy?
21. **Feb. 15th** - How did you find out about and connect with CWIMA?
22. **Feb. 22nd** - Tell us about your career or ministry.
23. **March 1st** - If you could only use one type of makeup before running out the door, what would it be? Or would you stay home? Have fun with this.
24. **March 8th** - Looking back over your life, from the time you were a child, then teen, and early adulthood, do you see a common thread which has led you to where you are now with your career and/or ministry?
25. **March 15th** - When you have a project with a deadline, what have you learned about your style and needs to make things happen before the timer runs out on you? Do you have a quick story?
26. **March 29th** - What is your favorite project, if you can name just one, that you have ever worked on?
27. **April 5th** - Do you best work “solo” or with a team? What are the merits of your style and what happens when you have to be the “heavy” in a work scenario?

28. **April 12th** - Tell us the one scripture that has been replaying in your life recently, and what it means scripturally and to you personally.
29. **April 19th** - Have you ever had to take a hiatus, and if so, how did your rest affect your career or ministry when you came back to work?
30. **April 26th** - How many different careers or ministries have you been involved in? This may be a really big list so maybe a sample from the big ones.
31. **May 3rd** - Scripture says that God will work all things together for good for those who love Him and are called according to His purpose. Have you seen the goodness of the Lord and how he uses hardship for good, and sometimes as a springboard?
32. **May 10th** - Read an excerpt from a Psalm or a whole one if time allows and give your interpretation as you would in a devotional.
33. **May 17th** - When you hit a roadblock the size of a boulder, what scripture helps you wait, climb over it, or roll it away?
34. **May 24th** - Speak two minutes on the word “grace.”
35. **May 31st** - If a young child could hold a message to guide them all their life, and you had the opportunity and responsibility to tell them that message, what would you say?
36. **June 7th** - If you could turn back time and talk to one person from your past, who would it be and what would you say or ask?
37. **June 14th** - As far as your own craft or calling, if another person believed they have the same one but have not moved forward with it, what would you suggest?
38. **June 21st** - Tell us a trade secret that you would like to bless others with.
39. **June 28th** - Talk about why it’s dangerous to compare ourselves to others.
40. **July 5th** - Do you have a dad story to share? How did your dad help to shape who you are today?
41. **July 12th** - Shopping? Where do you find your best deals? Have some fun here!
42. **July 19th** - Share your latest God story.
43. **July 26th** - Speak to women about shame, fault guilt, and guilt—which women can often be besieged with.
44. **Aug. 2nd** - Most of you present, speak, act, sing, do radio, tv, etc. What is one story where you were destined to flop, fail, fall apart— if not for God? Short story please.
45. **Aug. 9th** - The reason you are most unlikely to be in your profession even though you are? You know, like “I never went to college, but I own a Fortune 500 company”—something like that.
46. **Aug. 15th** - Who has been your number one supporter, helper, cheerleader? How so?
47. **Aug. 26th** - Tell us about one of your heroes in the faith—post humous or present. And how have they made an impact on your life?
48. **Aug. 30th** - Tell a story where you saw the ripple effect in your life. It could be a pay-it-forward story or a deeper one that led to the salvation of others.
49. **Sept. 6th** - Name a talent you wished you had and tell us what you would do with it? Do you ever consider why God would not have gifted you that way?
50. **Sept.13th** - Do you have any new projects on the horizon that you can tell us about?
51. **Sept. 27th** - Let’s pretend it is your birthday. If you were to ask everyone to give to a cause or ministry, what it be, and why?
52. **Oct. 4th** - Sell us on your product, service, entertainment, or ministry.