Feeling a bit of a lone ranger as a TV Producer in 2002, God placed a desire in my heart to connect with other Christian women in media. I contacted several women I knew in television; we prayed together and asked God for His leadership in beginning this association. The response and collective vision was overwhelming as I saw they, too, had the same desire God had given me.

After much prayer, we stepped out in faith and formed Women in Christian Media (WCM). We quickly grew and gained members. Qualified women in the industry stepped forward to take on leadership roles, creating our Advisory Board. We developed an annual reception on a national level, followed by quarterly dinner events on the regional level. Our inaugural WCM National Conference convened in 2005, followed a year later by our first WCM Regional Connection in the Southwest.

Women in Christian Media became Christian Women in Media Association (CWIMA) in 2011, and today women meet quarterly in Connect Events across the country as well as internationally. We have held annual national conferences for 11 years. The Global Media Summit was introduced in 2015 to bring women and men together to be inspired, equipped and connected as we influence our culture for Christ. (Visit GMSsummit.org)

A 501(c)(3) nonprofit, Christian Women in Media Association is one of the fastest growing organizations in the country, with an extensive online platform capturing global attention. Advancing Christian women who influence our culture through secular and Christian media, we are known by our love for each other and our love for Christ. I hope you’ll join us!
Use your platform to impact culture for Christ!

**Culture** is a set of learned behaviors, beliefs, shared attitudes, values and ideologies held by a particular society or population. Nothing influences culture and society more than media. This mass communication includes movies, music, TV, books, the internet, social media, the news, radio, podcasts, blogs, YouTube, the arts, entertainment and more.

In the face of such enormous cultural change sweeping across our nation in recent years, we believe God is calling all Christian women in secular and Christian media to rise up for such a time as this. God has given you a voice and an opportunity to be an influence not only for good, but for Christ in a dark and hurting world. Let’s unite in purpose and vision!

CWIMA is here to help you stand in your calling, be fearless and make the impact you’re meant to make through the communication platform God has given you. Become part of this vibrant and growing community of women where we strengthen, encourage, sharpen, challenge and support each other in purpose and vision.

Don’t go it alone. We are better together!